



SAVE THE DATE

4th Annual Emergency & Crisis Communications Conference

“Communicating with New Media”

You are invited to attend an informative conference on crisis communication. The goal of the conference is to provide information and education on effective crisis communication principles using real-life examples as a guide. This year’s conference focuses on using new media technology, such as social networking and video production for beginners.

This day-long conference features:

- A look back at how media has changed over the years and how it is used today to reach the general public.
- An interactive and entertaining session on how new media technologies can be used by newcomers to the new media field.
- Three agencies discuss the barriers and benefits to using new media technology to communicate with the public.

Who should attend:	Media, public information and risk communication professionals and others interested in public health information/communication
When:	Tuesday, June 2, 2009
Where:	The Conference Center at Mercer County College West Windsor, NJ
Time:	9am-3pm (Registration begins at 8:15am)

This conference is free to attend, but pre-registration is required.

On-line registration available May 4, 2009 at: <https://njlmn.rutgers.edu>

- An application to the NJDHSS Office of Local Health Infrastructure to request public health CE credits to participants will be submitted.
- An application to the Society for Public Health Education (SOPHE) to receive Category I CHES contact hours will be submitted. SOPHE is a designated provider of continuing education contact hours by the National commission for Health Education Credentialing.

For more information about the content of this program, call (609) 984-7160. For information about using the NJLMN, contact NJLMN at (732) 933-4331 or njlmn@cook.rutgers.edu. The conference is sponsored by the New Jersey Department of Health and Senior Services and co-sponsored by NJSOPHE.